

The background of the slide features a solid dark blue color. Overlaid on this are several light blue, wavy, horizontal shapes that resemble stylized clouds or water ripples, creating a layered effect.

FROM GAMERS TO GUARDIANS: HOW PLAY BUILDS THE NEXT CYBER DEFENDERS

VEERLE PEETERS - CYBHERSTRONG

A large esports arena with a stage, audience, and players. The stage is illuminated with blue and white lights, and the audience is seated in a large, curved stadium. In the foreground, five players are seated at a long desk, each with a large monitor and a headset. They are wearing dark blue jerseys with yellow accents. The background shows a large crowd of spectators in a stadium setting.

3.2 BILLION PEOPLE PLAY GAMES

Recruitment
Platform
CyberCrime

Risk
69%

Opportunity
4.8mio



**STRATEGIC
ANTICIPATION**

**CREATIVE
PROBLEM-SOLVING**

FROM GAMING TO ORGANIZATION



GAMIFICATION & SERIOUS PLAY



REAL-TIME

TEAM -
BASED

SCENARIO -
BASED

COMPLIANCE
BOOST

30-50%

INSPIRE **SECURE** BEHAVIOUR



ATTRACT **UNCONVENTIONAL** TALENT



The logo consists of a dark blue circle containing the text "CBHERSTRNG" in a light blue, sans-serif font. The letter "H" is highlighted in a darker blue color.

CBHERSTRNG

A stylized, layered mountain range in various shades of blue, occupying the lower half of the slide.

THANK YOU!